

2024 Dashboard

Amazon
announces
new
facility

* **OVER**
\$205
Million
announced in
capital investments

* **APPROX.**
759
New Jobs
Direct/Indirect

* **1,639**
Jobs
retained

* **65**
Leads
52
Proposals

Industry Attraction, Retention, Expansion

*Investments & job creation publicly announced

2,521
Hours
coached

\$42.5
Million
in total
revenue



\$17.9
Million
of revenue was
out-of-region sales

69
Active
clients



383
Participants
attended BAS
workshops

Entrepreneurship & Regional Innovation - Entrepreneurship/BAS

Maintained
OVER
26
Thousand
market visitors/shoppers



Helped small businesses generate
ALMOST
\$78
Thousand
due to program efforts

OVER
\$570
Thousand
in federal & private funding

PROVIDED
\$333
Thousand
in grants to small businesses

Entrepreneurship & Regional Innovation - Farm & Food

OVER
392
Thousand
impressions across
social media & digital
platforms



OVER
24
Thousand
student
interactions



OVER
60
Outreach
meetings &
professional
development sessions



Rapides, Avoyelles, & Concordia Parishes
achieved "Maintained"
status as ACT
Work Ready Communities

OVER
200
Attended Workforce Summit



Industry Attraction, Retention, Expansion

New Capital Investments*

Procter & Gamble announced investment of **\$96.7 million** at their Rapides Parish facility

- Will **create 50 new direct & indirect jobs**
- Will **retain 572 jobs**

Plastipak Packaging, Inc. announced investment of **over \$3.9 million** at their Rapides Parish facility

- Will **create 2 new direct jobs**
- Will **retain 465 jobs**

Boise Cascade announced investment of **\$75 million** at their Allen Parish facility

- Will **create 107 new direct & indirect jobs**
- Will **retain 370 jobs**

RoyOMartin announced investment of **more than \$30 million** at their Allen Parish facility

- Will **create 600 new indirect jobs**
- Will **retain 232 jobs**

Amazon Chose Rapides Parish for New Facility

- Amazon announced a new last-mile facility in the town of Boyce in Rapides Parish, Louisiana

Leads

65 leads were received/generated resulting in **52 site proposals**

- Lead Generate by Organization
 - LED - 31
 - Louisiana Central - 19
 - Other - 15
- Sectors with leads:
 - Batteries - 11
 - Solar - 8
 - Data Center - 6
 - Distribution - 4
 - Other - 36

Industry Spotlight

Crest Industries received the prestigious **LED Lantern Award** following a nomination by Louisiana Central

*Investments & job creation publicly announced

Entrepreneurship & Regional Prosperity

Business Acceleration System

There were **69 active** Business Acceleration System **coaching clients** who have reported a total of **\$42.5 million in revenue** with **\$17.9 million out-of-region sales**

There were **383** workshop participants

Business Acceleration System provided **2,521 hours of coaching** to clients

Farm & Food

Farm & Food Central brought in **\$574,000 in federal and private funding**

Louisiana Small Scale Agriculture Coalition provided **\$333,000** in grants to small businesses

The Alexandria Farmers market maintained over **26,000 visitor/shoppers**

There was **\$77,992.97** generated in **vendor revenue** due to program efforts

- **\$22,445** in fresh fruits & vegetables purchased from local businesses with Kids Club tokens at the market
- **\$46,064** of SNAP, SNAP Match and FMNP spent on local food from local businesses at the market
- Community Produce Table (implemented in June 2024) generated **\$9,384.97** in sales

Workforce Development

Rapides, Avoyelles, and Concordia Parishes have achieved "Maintained" status as **ACT Work Ready Communities**, recognizing their continued commitment to building a skilled workforce aligned with employer needs

Presented by Louisiana Central & CLTCC, the second annual **Manufacturing Career Camp** welcomed **20 high school students**, offering hands-on exposure to manufacturing career paths, with support from **13 sponsors**

Over 200 employers, education professionals, economic development professionals and community workforce partners attended the **Cenla Work Ready Network Workforce Summit**

Healthcare Career Central

392,164 impressions were made across Healthcare Career Central's social media & digital platforms

Over **24,028 student** interactions (in-person & digital) in our region through community outreach efforts including participating in SECO, digital marketing efforts, and conducting school presentations

63 outreach meetings & professional development sessions were conducted